

... on the road

Newsletter Spring 2004

AUTOMOBILE RESTORERS

Welcome to the latest news from LRAR. In 2003, Jersey businesses experienced many changes. The local motor industry had its fair share of turmoil, with several establishments having to cease trading. The car sales sector was particularly affected by the slow down of the economy, as well as the introduction of Vehicle Registration Duty. The vehicle body repair sector was also affected by low and unrealistic charge out rates, disproportionate to the ever increasing operating costs. The end results may cost the consumer for as the industry consolidates companies will be in the position to charge what they like.

Last year saw some re-directional changes undertaken at LRAR to suit the trading conditions. We scaled down our operation to smaller team of key craftsmen and engineers whose focus is on the provision of top quality workmanship on vintage, classic and modern vehicles, whilst still maintaining reasonable charge rates.

Customers, both new and old, are welcomed to experience the newly polished LRAR for 2004.

World Class Winners





A concours Le Riche restored Austin Swallow (above) drives over the winner's podium to collect 2nd prize at the Pebble Beach concours event in California last August, the most prestigious event of its type in the world. Two Swallows were transported there and were very warmly received. According to the local newspaper, The Carmel Times, they were "soooo cute".



Rolls-Royce Celebrate 100 years

Founded in 1904 by Henry Rolls & Charles Royce, the pair built up their reputation for producing high quality yet expensive motorcars. During the pre-war years models such as the Silver Ghost, 20Hp, 25Hp, and 30Hp series and the Phantom's I, II and III models were produced. In the early 1930's Rolls-Royce purchased Bentley and the two marques created the basis for some of the most exotic and desirable handmade coach built cars the world has ever seen

After the war pressed steel saloon bodies were introduced, mainly for cost cutting and efficiency reasons. However, the cars were still based on a separate chassis until they were eventually phased out with the Silver Shadow model in 1966.

The 1960's Rolls-Royce Silver Cloud III (built on the separate chassis) is considered by some to be the last of the true Rolls-Royces built with the owner/driver in mind.

In the last 12 months we have had several Rolls-Royces in our workshop, mostly for major restoration work. This includes a 1924 Silver Ghost, a 1937 Wraith, and two Silver Clouds, including the convertible version shown above. A white Silver Cloud III (pictured overleaf) is for the majority of us a very recognisable vehicle as it featured in the local TV series Bergerac throughout the 1980's, driven by the series actor and millionaire Charlie Hungerford.

The car is still locally owned and participates annually in worldwide rallies, the furthest afield being Malaysia recently.

The comedian Norman Wisdom once owned the Silver Cloud III convertible shown above. It was later purchased by a resident peer, where the car has remained within the family until the present day. Upon completion of its restoration the car will then journey to America, its new home.

Daily Transport

Our dedicated team regularly undertakes repair work on both new and old vehicles. The latest equipment and paint systems are installed in our body shop and we aim to provide a friendly, efficient and cost-effective service to the highest of standards. So next time you accidentally knock your daily run-around, whatever the damage, insist with your insurance broker that your car gets the Le Riche magical touch.



Restoration Projects 2003

Not only was 2003 a year of change, Le Riche also delivered some fine work. Selections of projects are listed below.



Jaguar MkII 3.8

This 1960's design icon has undergone an extensive restoration to a concours-winning standard. The car has had a considerable amount of panel work replaced and the colour changed from red to green. The interior trim and the mechanicals have been attended to as required. The car is now stunning to look at and to drive, with many aftermarket extras fitted (air conditioning, up rated suspension, power steering, etc to name just a few).



Rolls Royce Silver Cloud III

This standard pressed steal saloon (Ex Bergerac) has undergone a rolling restoration over the last few years and this year saw the final stages undertaken with the remaining paintwork stripped to bare metal prior to re-finishing.



Ex-Works Austin Healey 3000 MKI

We have been fortunate enough to work on this rare and valuable Healey 3000MKI. It participated in several rallies in the early 1960's driven by Pat Moss (Stirling Moss's sister) and raced recently at the Goodwood Revival. It is now owned by a local collector who has commissioned us to undertake detailing and re-finishing work .

Classic Cars For Sale

	1936	
	Derby Bentley 4.25 Saloon	£17750
	1936	
	Rover 14 Saloon	£9750
	1947	
	Austin 8 Saloon	£4750
	1952 Citroen Traction	
	2 cars available from	£6950
	1960	
	Jaguar XK 150- 3 cars Available from	£24750
	1960	124/50
	MGB Roadster	£9950
	1960	-,,,,,
	Jaguar MKII	
	3 cars available from	£6950
	1960's -1970's	
	Jaguar E Types	
	3 cars available from	£10000
	1960's- 1980's	
	Alfa Romeo Spiders	C
	3 Cars available from	£3950
	1960 Aston Martin DB4 MKII	£44950
		144950
	1974 Jensen Interceptor Convertible	
	2 Cars Available from	£16950
	1974	,,
	Alfa Romeo GT Jr Saloon	£4750
Many others available please view		

Win Dom Perignon Champagne

our web site for more details

www.LeRiche.com



Do you know what it is yet?

A recently acquired Le Riche project requiring "a little work" is being fork lifted onto a roof rack. If you can guess the make and model of the car, then you can win a bottle of Dom Perignon Champagne. Please email your answer by April 1st 2004 to: enquiries@leriche.com





1927 Austin 7 Swallow 2 Seater

This vintage motorcar was the first car built by Jaguar who then traded by the name of Swallow Sidecars. We located and purchased this car for an overseas client who wanted it to sit alongside his matching coloured Austin Swallow Saloon (see overleaf). We have undertaken a full 'Body off' restoration which was completed last summer to concours standard ten minutes prior to its departure to the USA for the Pebble Beach Concours.



1937 Talbot DHC

This most elegant drop head Talbot has been in Jersey for approximately 20 years where by it is the prize possession of a local enthusiast. We undertook a sympathetic restoration with a brief to produce a very tidy vehicle without getting too carried away.



Jaguar XJS V12 Convertible

This late 1980's low mileage modern classic has benefited from an extensive body, mechanical and upholstery restoration over the last year. Much panel work has had to be replaced as the car sat under a tree for many years with the roof down. It is now back to as new condition with its proud Guernsey owner.